



2023-2024

ANNUAL REPORT

Gina Spence Productions
Prepared by: Gina Spence-Virgil - CEO
Charity no. 856

FROM OUR CEO

As we reflect on the past year, I am filled with immense gratitude and pride for all that we have accomplished together. Your unwavering support and dedication have been the driving force behind our success, and I am truly humbled by the impact we have made.

I am thrilled to share some highlights of our achievements from the past year. We successfully secured a major partnership with The Super American Circus, not only creating job opportunities for Bermudian vendors and small businesses but also providing free tickets to local schools and community organizations. Additionally, we relocated to a new office space at Pathways Bermuda, a significant milestone that enhances our ability to serve the community more effectively.



We have continued to offer comprehensive grief support services to our Champions, with highlights including the commencement of group sessions and the addition of one new member to our Grief Recovery Specialist Team. These efforts have been instrumental in providing much-needed support and healing to those navigating grief and loss.

Our commitment to promoting grief awareness and education within the community has been exemplified through various initiatives, including grief debriefing sessions at local schools and community groups, as well as grief awareness training for staff at an addictions recovery center.

As we reflect on these achievements, I want to express my deepest gratitude to our sponsors, donors, and partners for their unwavering support and belief in our mission. Your contributions have been instrumental in enabling us to make a meaningful difference in the lives of those we serve.

Looking ahead, I am filled with optimism and excitement for the future of GSP. With your continued support, I am confident that we will continue to make a positive impact in our community and beyond.

Sincerely,

GINA SPENCE-VIRGIL
FOUNDER & CEO

About GSP

GSP is a non-profit registered charity #856 with over 30 years of experience in the performing arts and with community outreach programs. GSP was founded in 1991 with the desire to provide a safe and professional entertainment platform for local artists to showcase their talent. In March 2009, GSP expanded its vision to engage and meet the current needs of the community through awareness, training, and education of grief and loss. It was from this new scope that they have been able to make a significant impact in the lives of those who are most at risk. GSP desires to develop community outreach opportunities to target critical gaps where support is most needed.

Our Vision

Gina Spence Productions envisions a community where those who are most vulnerable and at risk are provided with the resources, help, and support they need to become productive citizens.

Our Mission

To advocate for vulnerable members of the community of all age demographics and socioeconomic backgrounds by providing social support and community growth through performing arts, educational, therapeutic, and essential needs outreach programs.



CHAMPIONS PROGRAM GOALS OVERVIEW

1

Acquire new donors.

2

Successfully secure a new sponsor for the EORO Champions Breakfast.

3

Distribute back-to-school uniforms and supplies to Champions.

4

Secure a new sponsor for the Champions Christmas Dinner.

5

Offer therapeutic services to Champions and their guardians.

6

Launch the Champion Therapeutic Summer Camp (ages 11-13).

7

Expand partnerships for annual events.



Successes

1

Throughout the year, we dedicated significant efforts to expanding our donor base and connecting with individuals and organizations who share our mission and values. This included targeted outreach, awareness campaigns, and personalized engagement to attract new supporters. As a result, Argos, XL, Skyport, and KPMG have joined us as new supporters.

2

We achieved a significant milestone by securing Specialty Inn and Take 5 Catering as committed sponsors for the EORO Champions Breakfast, ensuring its continued success and impact in our community. This partnership allowed us to serve 39 persons for our VIP Champions Breakfast on August 26, 2023, reflecting our ability to cultivate meaningful relationships with key stakeholders.

3

As part of our commitment to supporting our Champions, we provided 23 essential back-to-school uniforms, supplies, and gift certificates to Gibbons Company and English Sports Shop on August 26, 2023, ensuring that they were well-prepared for a successful academic year.



Successes

4

Our efforts to secure Thyme Restaurant as a new sponsor for the Champions Christmas Dinner (December 3) were successful, allowing us to celebrate the season with our 32 Champions in a memorable and festive manner at no cost to them.

5

We continued to provide essential therapeutic services to our Champions and their guardians, promoting their overall well-being and ensuring access to the necessary support they require. This year, we engaged in counseling services for three Champions and five guardians.

6

We introduced our two-week Champion Therapeutic Summer Camp for four Champions aged 11 to 13, creating a safe and enriching environment for their physical, emotional, and social development during the summer.

7

Our focus on partnership development resulted in an opportunity to work with Colorpop Photography, strengthening our marketing capacity to capture our Champions Christmas dinner.

8

This year, we successfully hosted the Champion Trampoline Park Event, Back to School Breakfast, and Christmas Dinner, maintaining our commitment to organizing annual events that bring joy and support to our Champions.



BACK TO SCHOOL DRIVE GOALS OVERVIEW

1

To bolster volunteer engagement for the Back to School Drive.

2

Reintroduce the interactive back-to-school uniform drive.

3

Supply gift vouchers to (2) community organizations.



Successes

1

Increased our volunteer base by fifteen individuals, fostering a stronger community of dedicated supporters actively involved in furthering the mission and initiatives of EORO.

2

Ensured that 587 children received gently used school uniforms along with gift cards, addressing their essential needs and supporting their academic journey with dignity and practical assistance.

3

Successfully raised a total of \$53,634.00, showcasing the incredible generosity and support of our community towards our mission and initiatives.

4

This year, GSP successfully reinstated the personal shopper experience during our back-to-school uniform drive. Through the generosity of the public, hundreds of children received gently used school uniforms. Additionally, our partner Gibbons Company generously provided a 20% gift coupon to all attendees, enhancing the experience and support for families in need.

5

GSP presented two gift vouchers to Bermuda Security Alliance staff members, and additionally provided a gift voucher to the Deputy Principal of Cedarbridge Academy for CBA students. The total donation amounted to \$500.00.

CHRISTMAS GIFT OF GIVING GOALS OVERVIEW

1

Enhance event amenities by reinstating stalls, offering health checks, and providing warm soup and hot cocoa for Christmas Gift of Giving events.

2

Achieve a fundraising target of \$75,000.

3

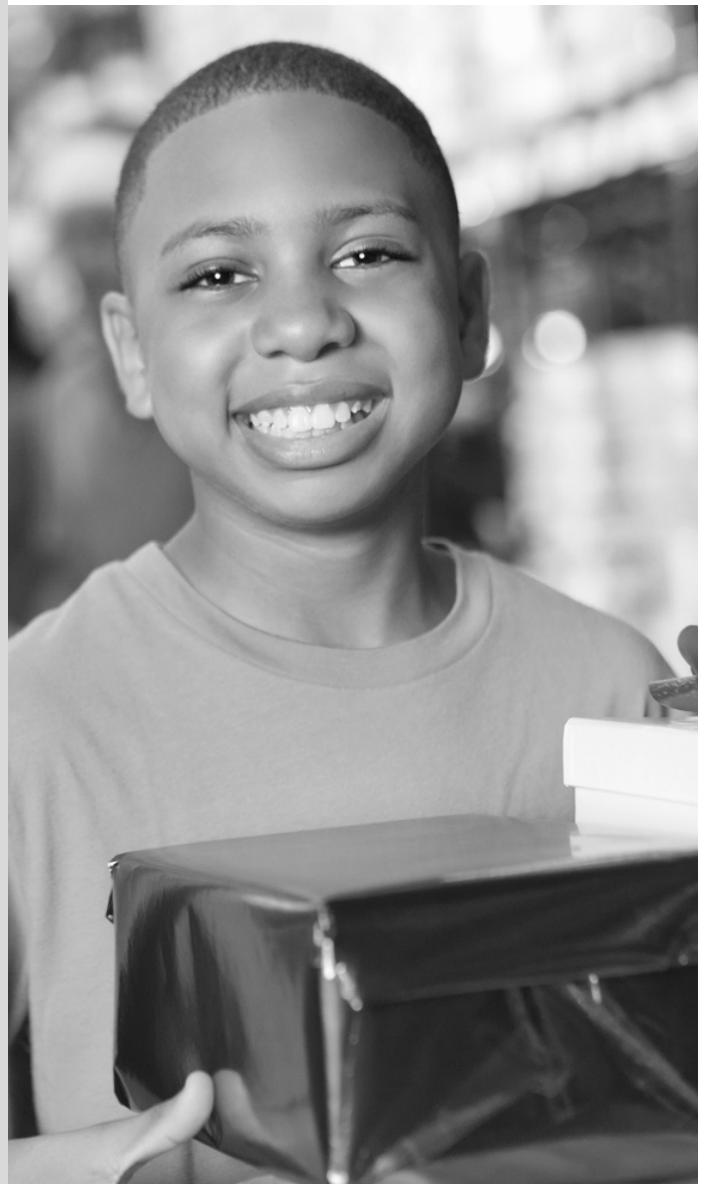
Distribute 100 pharmaceutical cards to seniors, 100 healthy food hampers and 100 toys to children

4

Expand our donor base by attracting new supporters.

5

Reintroduce our Christmas Gift of Giving outdoor event.



Successes

1

Phoenix Pharmacist facilitated health checks, BGA generously supplied hot cocoa, and volunteers from Restoration Ministry served soup, with additional support from Viking Food, Spanish Towne, Oh Snap, HotAir Designs, and Belco, collectively enhancing the event experience and community engagement.

2

Robertsons Pharmacy generously donated gift cards valued at \$250.00, while Terceira's Family of Service Stations contributed \$500.00 worth of gift vouchers,

3

Achieved a fundraising milestone of \$82,000, demonstrating robust community support and financial backing for our initiatives and programs.

4

Distributed 200 nutritious food hampers, offered 103 seniors pharmaceutical gift bags and gift cards, and provided 317 brand new toys for children, ensuring essential support across various demographics within our community.

5

Received a generous donation of 100 brand new toys for children from the General Bermuda Post Office, while Cedarbridge Academy contributed over 30 additional brand new toys, collectively brightening the holiday season for young recipients in our community.

5

Accomplished a fundraising goal, raising a total of \$58,994.33

HEALING HEARTS GOALS OVERVIEW

1

Acquire new donors.

2

Continue to offer comprehensive grief support services to our Champions

3

Offer grief debriefing sessions to the community.

4

Promote grief awareness and education within the community through informative sessions.

5

Expand the Grief Recovery Specialist Team by recruiting and training new members.

6

Rebrand the grief recovery program as the "Healing Hearts Program,



Successes

1

We successfully secured a partnership with Achenson Bermuda LTD as a new donor, marking a significant milestone in expanding our network of supporters and advancing our mission.

2

We began group sessions on June 13th with enrollment from three Champion moms, culminating in the successful completion of all sessions by one of the participating Champion moms, demonstrating the effectiveness of our ongoing commitment to providing comprehensive grief support services.

3

Conducted two grief debriefing sessions, one specifically tailored for a dance school group, effectively fulfilling our objective of offering accessible grief support sessions to the community.

4

Successfully promoted grief awareness and education within the community by conducting two school PTA grief awareness sessions, one grief awareness session for all public school counselors, two Helping Children with Loss trainings for school counselors, two hybrid grief debriefing/awareness sessions, and one grief awareness training for staff at an addictions recovery center, reaching over 100 individuals and empowering them with valuable knowledge and resources.

5

Celebrating the addition of one new member to the Grief Recovery Specialist team, fulfilling our objective to expand the team by recruiting and training individuals.

6

Accomplished the successful rebranding of the grief recovery program to the "Healing Hearts Program," marking a significant achievement in aligning our services with a more resonant name.

Business Updates

Secured major partnership with The Super American Circus: GSP is thrilled to announce a significant partnership with The Super American Circus, creating numerous job opportunities for Bermudian vendors and small businesses. As part of this collaboration, GSP distributed free tickets to local primary and middle schools, benefiting the community and fostering cultural engagement. Through this partnership, GSP received \$21,000 in support. Additionally, tickets were provided to organizations including MAWI, Big Brothers Big Sisters, Harbour Light, Residential Treatment Services, and Mirrors.

Relocated to New Office Space at Pathways Bermuda: In May 2023, GSP successfully transitioned to new office premises at Pathways Bermuda, marking an exciting milestone in our organizational growth and development. This relocation enhances our operational capabilities and underscores our commitment to serving the community more effectively.



Thank You, Donors!

- Aecon
- Ahmani's Cookie Company
- Anointed Steps Dance Ministry School
- AON
- Arch Capital Group
- Argon
- Aspen Bermuda Limited
- Athene Life Re
- Atlantic Cleaning & Maintenance Ltd.
- BELCO
- Bermuda Community Foundation
- Bermuda Health Council
- Bermuda Marine trust
- Bermuda Paint
- Bermuda Pest Control
- Bermuda Security Alliance
- BGA
- Bright Beginnings
- Cedarbridge Academy
- CG
- Chameleon Print Solutions
- Chubb
- CJ Installing and Contracting
- Colorpop Photography
- Conyers Dill & Pearman
- Cornerstone Foundation
- D.E. Mortimer
- Dalton E. Tucker Primary
- Deloitte
- Demco Florist
- DJ Flava
- DJ Iceman
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- ESC Limited
- Ettrick Animal Hospital
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- Flanagans
- Fluffy Stuff Snowballs
- Four Star Pizza
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- Glaze
- Gorham's
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- Mediaville
- Medical House
- Nikita Robinson "The Ladies Room" Magic 102.7
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- RenRe Lanciechster
- Restoration Ministries
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- SAL
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- Sargasso Sea
- Seamless
- Sediq The Barber
- Somp International
- Spa Oasis
- Speciality Inn
- St. George's Prep
- Storyteller Films
- Terceira's Family of Service Stations
- The Berkeley Institute
- The Bermuda Postal Service
- The Centennial Foundation
- The Oil Group of Companies
- The Salvation Army St. George's
- The Warwick Academy
- Wakefield Quin Bermuda
- West Pembroke Primary
- Willowbank Foundation

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