



# IMPACT SNAPSHOT

April 1<sup>st</sup> 2024 - March 31<sup>st</sup> 2025





# A MESSAGE FROM OUR FOUNDER

This year has been nothing short of transformational for The Gina Spence Program in Service to Humanity. When I look back on our journey and the incredible strides we've made, I'm overwhelmed with gratitude, humility, and hope. What started as a mission rooted in personal grief and healing has now become a national movement, reaching families, communities, and now, the world.

At our core, we remain committed to serving those most affected by grief, trauma, and loss particularly our children and families impacted by gun and gang violence. And while the work is heavy, the impact has been nothing short of life-changing.

## April 1<sup>st</sup> 2024 – March 31<sup>st</sup> 2025 Highlights & Milestones

### 1. From Bermuda to the World: Featured on the Today Show with Hoda & Jenna

This year, we were blessed with the opportunity to share our story on the global stage. I, along with our incredible Executive Director, had the honor of representing Bermuda and The Gina Spence Program on NBC's Today Show with Hoda and Jenna reaching over 1.8 million viewers. To have our mission and our island's story featured on such a prestigious platform was humbling and deeply affirming.

### 2. A New Era: Rebranding & Refocusing

After months of listening, learning, and engaging with think tanks and focus groups, we took a bold and necessary step, we rebranded and refocused our organization to better reflect the vital grief work we now lead across Bermuda. This was more than a name change, it was a recommitment to serving our community with clarity, compassion, and purpose.

### 3. Our New Home in the City of Hamilton

One of our proudest achievements this year was moving into our new office space in the heart of Hamilton. Centrally located and purposefully designed through a partnership with Habitat For Humanity, this space includes a private therapy room, offices, and storage, offering our clients a safe, welcoming, and accessible environment for healing.

#### 4. Bermuda's First-Ever Grief & Loss Awareness Day

History was made with the launch of Bermuda's first Grief and Loss Awareness Day held at City Hall. With over 100 attendees, including dignitaries, community leaders, and heartfelt speakers, this powerful event shone a much-needed spotlight on the silent struggles of those grieving in our community. We raised awareness, offered resources, and reminded people: you are not alone.

#### 5. Clinical Programs That Heal: Expanding Grief Counseling Access

Our clinical programs are not only growing they're thriving. Through Healing Hearts, we've made grief counseling both accessible and affordable, especially for the under and uninsured. These services are helping to dismantle barriers that have kept too many people from getting the help they need.

#### 6. Educating the Public Through Grief Connect

Our Grief Connect program has empowered hundreds with practical tools and vital education on grief and loss. Whether it's through workshops, media campaigns, or community talks, we're teaching Bermuda how to recognize grief, respond with empathy, and support those suffering in silence.

#### The Champions Program: Our Legacy in Action

After 15 years of walking alongside families affected by violence, we're now seeing the beautiful fruits of our labor. We attend graduations. We cheer on our Champions at sporting events. We see them thrive in jobs and life. They are living proof that grief work changes lives with 96% of Champions graduate from high school.

We are immensely proud that The Gina Spence Program remains the only organization, across both public and private sectors in Bermuda providing certified grief and loss support and case management specifically for children and families impacted by gun and gang violence. This is not just a program, it's a life-saving pathway to healing and success.

As we prepare to step into the next fiscal year, the future is full of hope and momentum. We're working toward expanding our grief support services, building new partnerships, and advocating for national policies that recognize grief as a public health priority. There's more to be done, and we are ready.

To our supporters, donors, volunteers, and prayer partners, thank you. Your faith in this mission fuels every step we take. Together, we are building a community where no one has to grieve alone, where healing is possible, and where love always has the final word.

With gratitude,

A handwritten signature in black ink that reads "Dr. Gina Spence-Virgil". The signature is fluid and cursive, with "Dr." at the beginning, followed by "Gina Spence-Virgil".

Dr. Gina Spence-Virgil | Founder, Advanced Grief Recovery Specialist

# Our Latest Progress and Achievements

## CLINICAL

### Champions Program

Provides wrap-around services tailored to meet the needs of children left behind due to gun and gang-related homicide.

- Actively provide wrap-around care to 37 Champions ranging from age 5 to 18 years.
- Hosted our very first Wellness Mother's Retreat. The Retreat was centered around our theme, Reset. Restore. Renew. Resilience for our Champion Moms



### Healing Hearts Program

Provides affordable counseling services for individuals experiencing grief and loss services.

- Access & Affordability: 70% of clients accessed therapy at a reduced rate or fully subsidized through donations and grants.
- Emotional Wellbeing: 85% of clients reported improved ability to manage grief and emotional triggers after 6 sessions.
- Total counseling sessions provided: e.g., 120+ sessions 2024–2025 fiscal year
- Facilitated 1 grief group with 12 participants

### GriefConnect

Created to foster greater empathy around grief and loss and cultivate a more compassionate and informed community.

- Public awareness hosted: 15 community events.
- Actionable Learning: 87% of attendees could identify at least one healthy coping strategy or resource for grief support.

## Who are Champions?

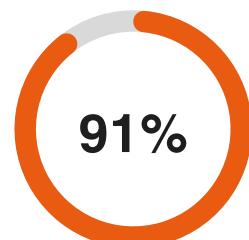
Champions are children who have lost a biological parent to gun or gang-related homicide.



96% of our Champions graduate from high school



Out of the 110 recorded champions we have provided grief and loss support to over 88%.



91% engage in some form of sport or prosocial activity

- Partnered with mental health professionals to deliver evidence-based presentations.
- Increased Awareness: 92% of participants reported having a better understanding of grief and how it affects mental health.

## COMPANY

- Accepted into the accelerator cohort of the ***Propel Program*** with Nonprofit Alliance
- Founder & Executive Director was featured on the ***Today Show with Hoda and Jenna*** in Bermuda at the Loren Hotel with over 1.807 million viewers on May 9th, 2024



- **Rebranded on May 13th 2024** from Gina Spence Productions to the Gina Spence Program
- **Moved into our new office space.**
  - There was a full renovation in our now office suite. What once was two open spaces became an office, therapy room, and general work area for staff. Supported by the following companies:
    - SAL - Donated Resources
    - Habitat for Humanity
    - CJ Installing and Contracting
    - Joshua Bate Trading Bermuda Ltd. - Contributed Materials
    - Bermuda Paint



- Featured on the Jr Bermuda Road Safety Council Podcast called "Stay in Your Lane"
- Onboarded 3 new credentialed clinical team members.
- Added two new initiatives
  - City Wide Tag Day
  - Monthly Tag Day
- Featured in the documentary and film Unmasking the Shadows: Confronting Gang Violence in Bermuda. Produced by Zion International.
- Added two new initiatives
  - City Wide Tag Day
  - Monthly Tag Day



## COMMUNITY

- Launched Bermuda's first-ever Grief & Loss Awareness Day at City Hall with community-wide participation a moment of silence recognized on radio stations.



- Annual Each-One-Reach-One Back to school Event, where we distributed:
  - 1.4K pieces of pre-loved clothing
  - 400+ first day starter kits



- Annual Christmas Gift of Giving campaign:
  - 312 children received toys
  - 200 healthy food hampers distributed
  - 117 seniors gifted with pharmaceutical vouchers



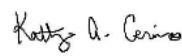
**The Gina Spence Program**  
**Statement of Financial Position - Unaudited**  
**As of March 31, 2025 and 2024**

	Note	2025	2024
Assets		\$	\$
<b>Current assets</b>			
Cash	1	\$4,533	\$103,141
Accounts receivable		2,181	2,832
Prepaid expenses and deposits		4,054	0
		10,768	105,973
Property, plant and equipment, net	4	8,400	9,600
Other assets		625	908
<b>Total assets</b>		<b>\$19,793</b>	<b>\$116,481</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Accounts payable and accrued liabilities		17,783	33,630
Deferred contributions	5	-	100,000
<b>Total liabilities</b>		<b>17,783</b>	<b>133,630</b>
<b>Net assets</b>			
Accumulated funds		2,010	(17,149)
<b>Total liabilities and net assets</b>		<b>\$19,793</b>	<b>\$116,481</b>

Approved by the Board of Directors on June 2, 2025 and signed on their behalf by:



Dr. Wendy Woods  
 Board Chair



Kathy Cervino  
 Board Treasurer

The accompanying notes are an integral part of these financial statements.

**The Gina Spence Program**  
**Statement of Operations and Changes in Net Assets - Unaudited**  
**For the Fiscal Years ended March 31, 2025 and 2024**

	Note	2025	2024
Income from:		\$	\$
<b>Donations, legacies and fundraising</b>			
		\$435,623	\$338,838
Social enterprise		6,625	15,686
Program fees		6,083	2,974
<b>Total income</b>	2	<b>\$448,331</b>	<b>\$357,498</b>
<b>Expenditure on:</b>			
Charitable activities			
Champions		186,254	215,304
Healing Hearts		78,301	72,028
		264,555	287,332
Fundraising		164,617	99,575
<b>Total expenditure</b>	3	<b>429,172</b>	<b>386,907</b>
<b>Other (Income)</b>			
<b>Net loss</b>		<b>19,159</b>	<b>(29,409)</b>
<b>Accumulated funds – Beginning of the year</b>			
		<b>(\$17,149)</b>	<b>12,260</b>
<b>Accumulated funds – End of the year</b>			
		<b>\$2,010</b>	<b>(\$17,149)</b>

The accompanying notes are an integral part of these financial statements.

# THANK YOU PARTNERS

**“TOGETHER, WE MAKE A DIFFERENCE.”**

- Aecon
- Ahmani's Cookie Company
- Anointed Steps Dance Ministry School
- AON
- Arch Capital Group
- Argon
- Aspen Bermuda Limited
- Athene Life Re
- Atlantic Cleaning & Maintenance Ltd.
- BELCO
- Bermuda Community Foundation
- Bermuda Health Council
- Bermuda Marine trust
- Bermuda Paint
- Bermuda Pest Control
- Bermuda Security Alliance
- BGA
- Bright Beginnings
- Cedarbridge Academy
- CG
- Chameleon Print Solutions
- Chubb
- CJ Installing and Contracting
- Colorpop Photography
- Conyers Dill & Pearman
- Cornerstone Foundation
- D.E. Mortimer
- Dalton E. Tucker Primary
- Deloitte
- Demco Florist
- DJ Flava
- DJ Iceman
- DJ Young Si
- ESC Limited
- Ettrick Animal Hospital
- Everen Group
- Eyes of The Eagle Productions
- Flanagan's
- Fluffy Stuff Snowballs
- Four Star Pizza
- Gibbons Company
- Glaze
- Gorham's
- Habitat for Humanity
- Hamilton Rotary Club
- HisCoxRe
- Inter-island Communications
- Jazzy Treats
- John Barritt & Son Limited
- Joshua Bate Trading Bermuda Ltd.
- KPMG
- Legal & General
- Mediaville
- Medical House
- Nikita Robinson "The Ladies Room" Magic 102.7
- Oil Group of Companies
- One Communications Ltd.
- Paget Primary
- Phoenix Stores
- Port Royal Primary
- Radnor Road Christian Fellowship
- RenRe Lanciechster
- Restoration Ministries
- Rubis
- SAL
- Saltus Gammar School
- Sargasso Sea
- Seamless
- Sediq The Barber
- Sompo International
- Spa Oasis
- Speciality Inn
- St. George's Prep
- Storyteller Films
- Terceira's Family of Service Stations
- The Berkeley Institute
- The Bermuda Postal Service
- The Centennial Foundation
- The Oil Group of Companies
- The Salvation Army St. George's
- The Warwick Academy
- Wakefield Quin Bermuda
- West Pembroke Primary
- Willowbank Foundation



**Compassion  
Integrity  
Collaboration  
Resilience  
Impact**